

Jackie Casey
Profile



Jackie is Success Train's founder and Managing Director. Starting her career in the early 1970s, she has been engaged in many roles in a wide range of sectors. Primarily her roles prior to Success Train centred around training, sales, business development and customer relationship management. She has also founded, run and worked in successful family businesses at owner and Director levels and understands the impact that individuals who are not performing have on business performance as well as those around them.

Jackie's journey into psychology started in the mid 1990s when she became involved in NLP (Neuro Linguistic Programming) and has since flourished into powerful organisational psychology that has shaped Success Train and her career so that she now works with the core business assets of companies – their people.

She has more than 15 years' experience in learning and development roles, spanning management development, work-based learning, further education, sales, business development and account management. She also brings valuable experience of the construction, hospitality, beauty and gaming sectors to Success Train and has held board level roles in a number of companies, including her own successful businesses.

Her qualifications in psychologically related science and management applications in the workplace are invaluable to individuals and business owners who seek to improve personal or employee performance and better employee engagement.

Throughout her time running Success Train Jackie has been responsible for a number of key industry roles including Board Member of the Black Country Reinvestment Society, Management Board Office for the Black Country Constructing Excellence Club and Chair of Women Working In Construction. She is also a regular member of the business forum panel at Bridge radio.

Qualifications:

MSc Management Applications of Psychology

HNC Business and Finance

CIPD Certificate in Training Practice

INLPTA Coaching Practitioner Certificate

INLPTA Diploma in the Art and Science of NLP Coaching

INLPTA NLP (Neuro-Linguistic Programming) Practitioner

INLPTA NLP (Neuro-Linguistic Programming) Master Practitioner

Language and Behaviour Profile Practitioner

Hypnotherapy Practitioner Diploma (NCFE)

DipTHP - Diploma in Therapeutic Hypnosis and Psychotherapy

A1 NVQ Assessor – Leadership & Management

Memberships:

Institute of Directors - Member

Institute for Learning – Affiliate

Women Working in Construction – Chair

National Council for Hypnotherapy - Member

Black Country Constructing Excellence Club – Officer

Black Country Reinvestment Society – Board Member

Association of Neuro Linguistic Programming - Member

Chartered Institute of Personnel and Development – Associate